



DEEP ROOTS MARKET

OWNER EQUITY / STUDENT MEMBERSHIP APPLICATION

There are two ways of joining Deep Roots Market: Through a **Household Equity Ownership Purchase** or a **Student Membership**. A Household Ownership is valid for life no matter how many people in your house will be shopping at the co-op, may list as many people as you wish, and is at least partly refundable. A Student Membership is renewable annually, and is good for one (1) year from the date of joining. Student Memberships do not carry full equity privileges, however, and must be paid in full at the time of joining.

Yes, I want to become a Deep Roots Owner:

Date: _____

Type of Ownership Share — Choose the option that best describes you:

- Household Equity Purchase* — \$100.00 (One-time, single-payment option. You pay \$100.00 today)
- Household Equity Subscription Payment Purchase* — \$100.00 (Payable in \$25.00 increments every three (3) months, with a non-refundable \$5.00 processing fee added to the first payment. You pay \$30.00 today)

Yes, I want to purchase a Student Membership:

- Student Membership* — (No Household Equity Ownership Purchase required -- One (1) \$25.00 annual payment only, with presentation of school name and valid student ID, entitles student to all the benefits of full ownership, except for voting or running for the Board of Directors. Please include info below):

School name: _____ *Student ID #:* _____

The following information is needed to establish your Owner or Member account:

Your Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Home) _____ (Work) _____ (Cell) _____

E-mail(s): _____ *(For store announcements only -- will not be shared)*

NCDL #: _____ *(For check-writing privileges)*

Total number of people in Household for whom you will shop: _____

Names of people in your Household who will need cards (applies only if purchasing *Household Equity Ownership*):



I would like to receive the store newsletter and monthly sales by:

- Mail E-mail Both
- No thanks, I'll just pick them up in the store or download them from www.deeprootsmarket.com



I have read and understood all the above conditions regarding equity share purchase and co-op ownership in Deep Roots Market cooperative.

Signature: _____ Date: _____

STAFF USE ONLY: Purchase: \$ _____ (Payment received) Subscription: \$ _____ (Payment received)
 Student Membership Expiration Date: _____ (One year from date of signing, as given above)
 Cash Check #: _____ Charge/Debit Cashier's initials: _____ New Owner #: _____



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TELL US ABOUT YOURSELF!

We hope that you'll take a minute and share with us. This information is optional and strictly confidential, and will be used for helping us make merchandising and sponsorship decisions. Thank you for your time!

How did you learn about Deep Roots?

- From an owner? Who? _____
- From the TV news or print advertising? Where? _____
- From a sign? Walking or driving by our store? The Internet/WWW?

What is your occupation or field of study? _____

Do you own your own business? If so, please describe: _____

What is your average annual income?

- 20K or less 20-40K 40-60K 60-80K 80K or higher

What is your approximate age?

- 18-24 25-30 31-41 42-50 51-65 65 or over

Ages of household members (check all that apply):

- Between 0-10 10-20 20-35 35-50 51-65 60 or older

When is your birthday (day and month)? _____ (Optional -- This will allow us to enter you in special Owner Birthday celebration drawings for coupons and giveaways)

What are some of your recreational interests? _____

Do you donate/volunteer for any local non-profit organizations? If so, which one? _____

Is Deep Roots your primary grocery store? If not, what is? _____

Please circle all items/terms that describe foods you regularly purchase or seek out (whether here or elsewhere) as part of your usual shopping needs:

- | | | | | | |
|--------------------|-----------------|-------------------------|---------------------|----------------------|--------------------|
| <i>Vegetarian</i> | <i>Vegan</i> | <i>Red meat</i> | <i>Poultry</i> | <i>Fish</i> | <i>Sugar free</i> |
| <i>Wheat free</i> | <i>Fat free</i> | <i>Dairy free</i> | <i>Cruelty free</i> | <i>Gluten free</i> | <i>Beer/Wine</i> |
| <i>Bulk foods</i> | <i>Produce</i> | <i>Gourmet foods</i> | <i>Bakery goods</i> | <i>Weight loss</i> | <i>Pet care</i> |
| <i>Supplements</i> | <i>Vitamins</i> | <i>Holistic healing</i> | <i>Macrobiotics</i> | <i>Cat/dog food</i> | <i>Local grown</i> |
| <i>Low carb</i> | <i>Low fat</i> | <i>'Green' products</i> | <i>Energy foods</i> | <i>Health/Beauty</i> | <i>Organic</i> |

Are non-genetically modified (GMO) products/ingredients important to you? Yes No

Would you like to learn more about becoming a Working Owner? Yes No

-- Thank You! --