



DEEP ROOTS MARKET

“TALKING LEAVES” IN-STORE NEWSLETTER OWNER / NON-OWNER ADVERTISING RATES

• **FULL PAGE:**

7 3/8” (W) x 10” (H) **\$150**

• **HALF PAGE:**

Vertical – 3 11/16” (W) x 10” (H) **\$90**

Horizontal – 7 3/8” (W) x 5” (H) “ “

• **QUARTER PAGE:**

3 11/16” (W) x 5” (H) **\$60**

• **EIGHTH PAGE:**

3 11/16” (W) x 2 1/2” (H) **\$35**

MECHANICAL REQUIREMENTS AND ELECTRONIC SUBMISSION:

Copy and artwork for ads to be built in-house should arrive no later than the 1st of the month (or the following Monday if that date falls on a weekend) for inclusion in the following month’s issue; camera-ready (i.e. pre-built) ads must arrive no later than the 5th of the month for inclusion as above.

Ads may be sent by email in Adobe Acrobat PDF (.pdf) or Photoshop (.psd, .jpg, .tiff) file formats. Send photos or line art for in-house ad construction in .tiff, .gif or .jpeg format (photos at 300 dpi or better, line art at 720 dpi). If you do not have access to email, contact Sara Jane Mann at (336) 292 9216, Ext. 5 for help. *A \$20/hour fee will be charged for all non-camera ready ads that must be built in-house.*

Email photos or art to graphics@deeprootsmarket.com, with “ATTN: Graphics” in the subject line. Ads built in-house may be viewed via email in .pdf file format for final approval, if requested *in advance of deadline date*. Include an email address and contact name if you would like to view your ad. *Deep Roots will not be held responsible for errors in advertising copy content after .pdf ad file verification — please inspect your ad with care before OK’ing final copy.* **Non-owners** receive a 10% discount on ads in a multiple-month run agreement of three or more ads. Contact Emily Clancy at (336) 292 – 9216, Ext. 5 for details.

Owners receive a discount of 10% on all regular advertising rates, and the option of **one (1) FREE business card size ad (3 1/2 (W) x 2 (H)) per year**, available on an as-space-permits basis (*all business card size ads must be submitted camera-ready -- i.e. pre-built -- to qualify for this option*); call for information. Make checks payable to Deep Roots Market.

Please address all advertising correspondence to:

Deep Roots Market
ATTN: Marketing
3728 Spring Garden Street
Greensboro, North Carolina, 27407

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